

Herefordshire – County Development Officer Report 2025

BDA and Bowls England support

Club and Volunteer
Development



National Recruitment



Official Partner  AVIVA



BDA and Bowls England support

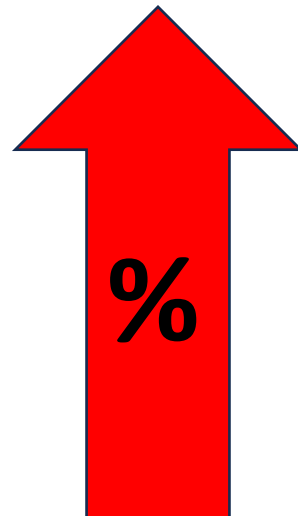
Club Health Checker – **4 clubs completed in 2025**

Bowls Big Weekend – **3 clubs participated**

Play Bowls – **3 clubs active**

Bowls Bash Club – **2 clubs trained**

Roadshow 2025 – **11 clubs attended**



2025 Community Engagement

Aston Ingham – Carers Hub, Dementia Matters group, Local Traders, Local Community Volunteers coffee morning, Newent Scouts Evening, Newent Runners Evening, Local Traders

Funding – Crowd funding, grants and fundraising to improve club facilities and accessible parking.

Leominster BC – Explorers Group (14–18 year olds)

St Martins BC – Ladies 'Dolly Mixtures' group

Ross-on-Wye BC – lots of social events and different organisations using facilities including cubs and schools

Brimfield and Little Hereford BC – opened their doors to 'Pub in the Park' monthly events (Played Bowls Bash).





2025 Schools/Youth Projects

- ✓ **20 x coaching sessions and events**
- ✓ **500+ Juniors have participated**
- ✓ **25 x coaches/volunteers supported sessions**
- ✓ **3 x Stride Active Events at St Martins, Kingsland and Ross on Wye Bowls Clubs**
- ✓ **Summer Games with Stride Active**
- ✓ **Bishop of Hereford Bluecoat School continued sessions throughout the year**
- ✓ **Scouts and Cubs at Leominster, St Martins and Weobley Bowls Club**



FUNDING SUPPORT



2026 – Future Development – Youth

Schools Events through 2026 with Stride Active

- Kingsland BC
- Weobley BC
- Leominster BC
- Ledbury BC
- St.Martins BC
- Ross-on-Wye BC
- Bromyard Bowls Club – Juniors
- Bishops of Hereford Bluecoat school – “Enrichment week”
- School Summer Games 2026

Development of Youth (under 25) section in the county

- Monthly Junior coaching
- Amy Rose
- White Rose
- Westfield SEN School – Leominster IBC session
- 3 Counties
- Linking to BE Junior pathways

FUNDING SUPPORT – from other partners



2026 – Future Development – Clubs

Level One Coaching Course – Coach Bowls Feb/March 2026

Markers Course – Feb/March 2026

Impact and Success

- ✓ More clubs completing Club Health Checker
- ✓ More attending Weeks of Learning
- ✓ Clubs applying for funding
- ✓ Engaging with local community
- ✓ Open days and Bowls Big Weekend
- ✓ Updating their profile on the PlayBowls Platform

**BRINGING CLUBS CLOSER TOGETHER WITH MORE
OPPORTUNITIES FOR THE SPORT TO BE MORE ACCESSIBLE**



County Development Officer Awards 2025





Any questions?



Thank You.

